

LawGPT

AI Legal Assistant for Global Business Expansion

Empowering Asian SMEs to navigate US legal complexities
with AI-driven expertise



RAG-Based AI
95% Accuracy



**Legal
Compliance**
Gov't Validated



Multi-Lingual
EN/KR/JP/IN



\$10M+ Raised
Strong Traction

MARKET GAP

\$500M+ Untapped Opportunity

58K+

Asian SMEs
attempting US
market entry annually

73%

Face significant
legal obstacles that
delay expansion

\$111K

Average legal
compliance cost
per market entry



Prohibitive Costs

US legal fees (\$300-\$800/hr) consume
up to **40%** of initial market entry budgets
for Asian SMEs



Regulatory Maze

Complex regulatory requirements create
4-8 month delays in market launch
timelines for foreign businesses



Revenue Impact

Legal barriers cost Asian startups an
estimated **\$2.3B** in lost revenue
opportunities annually

SOLUTION

Our Solution: LawGPT

AI-powered legal assistant reducing legal complexity and costs for Asian SMEs entering the US market



Asian Language



Gov-Validated



RAG Technology



Proven PMF



AI-powered Legal Q&A 80% Time Savings

Real-time legal answers with RAG technology, citing relevant laws and precedents with 95% accuracy across all US jurisdictions



Multi-lingual Support Market Gap

Full functionality in English, Korean, Japanese, and other Asian languages, enabling seamless cross-border legal operations



Document Automation 70% Cost Cut

Automated drafting and review of legal documents, contracts, and compliance reports with built-in regulatory alignment



Risk Detection Risk Mitigation

Proactive identification of legal risks and compliance issues in US operations, preventing costly regulatory mistakes



Enterprise & Government Ready

Proven with Korean Power Company, education clients, and government agencies. API-ready for global marketplace integration.

Market Opportunity

Market Size Breakdown

TAM: \$25B+ Global Legal AI Market

SAM: \$7-10B AI Legal Assistance

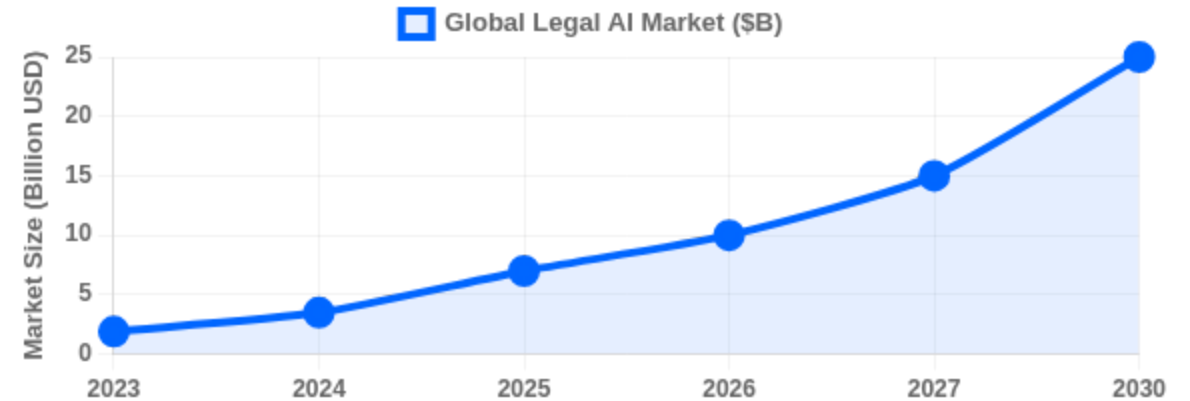
SOM: \$300-500M Asian SME
Entry

Focused on high-value SME segment with minimal competition

Key Investment Signals

- ✓ 13-32% CAGR outpacing general LegalTech
- ✓ \$650M acquisition of Casetext by Thomson Reuters
- ✓ \$800M raised by Harvey AI (\$5B valuation)

Growth Projection & Target



50,000+ Asian SMEs

Entering US market annually

Revenue Opportunity

- ✓ \$5-10K per client annually
- ✓ 70%+ gross margin potential
- 📈 \$1M → \$5M → \$20M ARR growth path (2026-2028)

Key Features

Enterprise-ready legal AI assistant with government-validated implementations

Technical Differentiation

- **RAG Technology**
95% accuracy vs 70% for generic LLMs with direct law references
- **Enterprise Integration**
Seamless synthesis of internal policies and public legal frameworks
- **Multi-lingual Support**
EN/KR/JP/IN languages for seamless global business expansion

ACCURACY RATE

95% +25% vs. avg

LANGUAGES

4+ Asian focus

CLIENT ROI

230% 12-mo return

Enterprise Validation

- **Korean Power Company (KEPCO)**
Enterprise legal compliance automation system
- **Jeju Free International Development Center**
Regulatory compliance and advisory system
- **Public Education Offices**
Administrative legal automation platform

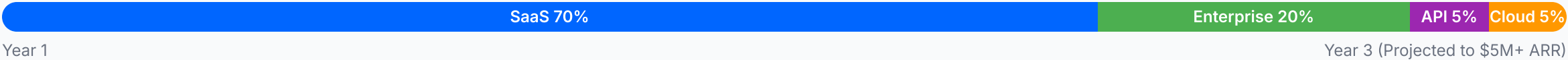
International Recognition

- **Global AI Competition**
- **Patent Awards**
- **World-Class Product**
- **Gov Excellence**

Multi-stream Revenue Strategy

Scalable SaaS model with diversified revenue streams and high gross margins (70-75%)

Revenue Breakdown & Growth Strategy



SaaS Subscription

- Monthly recurring revenue with tiered pricing:
- ✓ Starter: \$499/mo - SMEs entering US market
 - ✓ Growth: \$999/mo - Expanding companies
 - ✓ 90%+ renewal rate with 125% net MRR retention



API & White-Label

- Partner integration & licensing:
- ✓ Usage-based pricing for law firms
 - ✓ White-label for legal tech partners
 - ✓ Strategic channel for market expansion



Enterprise Solutions

- Custom implementations with annual contracts:
- ✓ \$50K-100K annual contracts
 - ✓ Government & large corporate focus
 - ✓ Highest margin segment (75-80% gross margin)



Cloud Marketplace

- AWS/GCP marketplace launch (2026):
- ✓ Frictionless enterprise procurement
 - ✓ Integration with Microsoft Azure (\$150K credit)
 - ✓ Expansion catalyst for US/Global markets

CAC Recovery

~6 months

Gross Margin

70-75%

LTV:CAC Ratio

4.5:1

Target Net MRR

125%

TRACTION

Traction & Growth

TOTAL FUNDING

\$10.3M+

GOV CLIENTS

5+

AZURE CREDITS

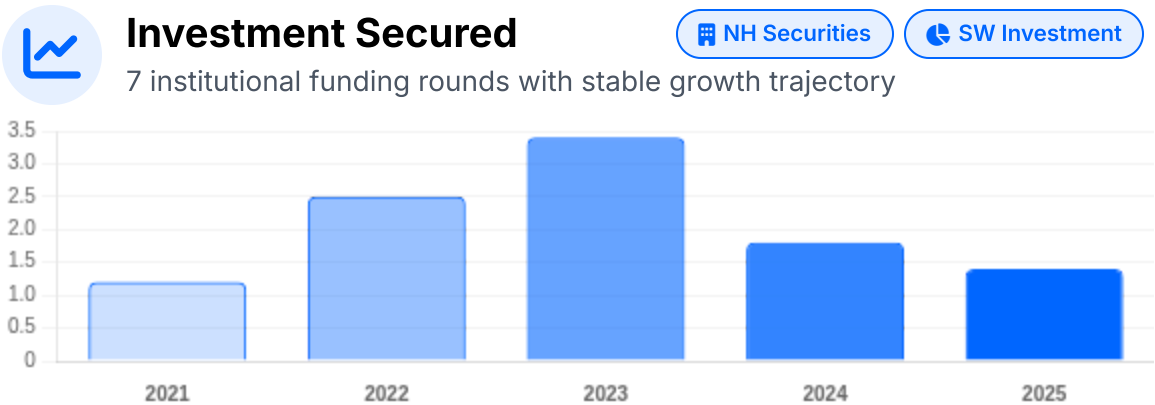
\$150K

TECH AWARDS

3

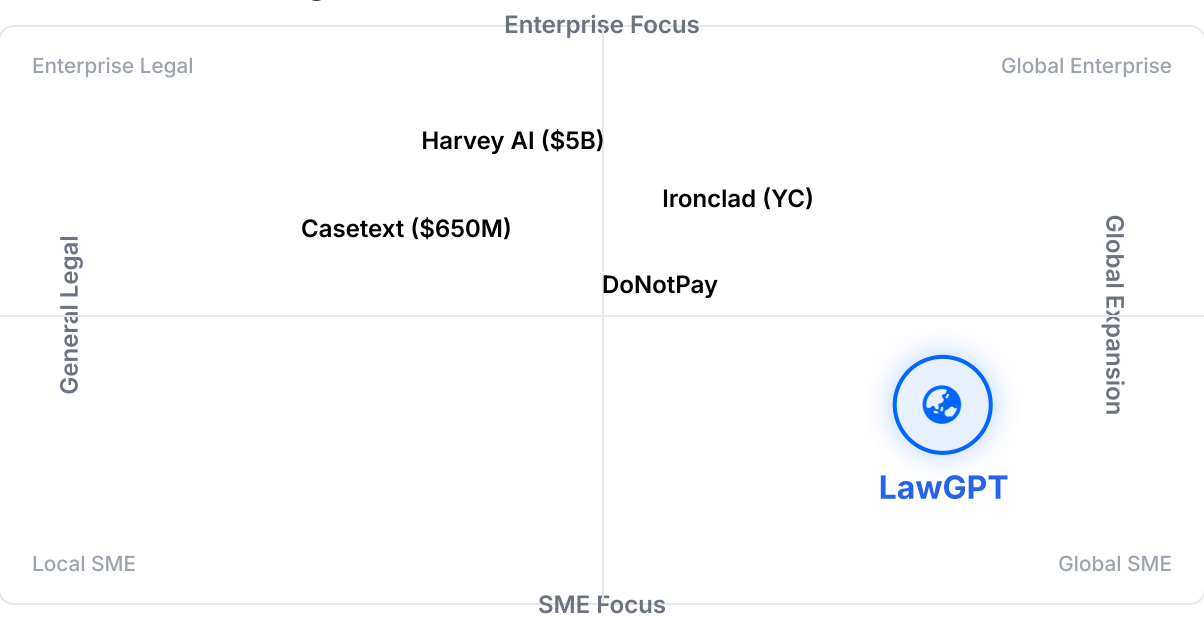
SBA TESTBED

\$2M



Competitive Landscape

Market Positioning Matrix



"The bridge for Asian SMEs navigating US legal complexity with a multi-lingual, culturally-aware AI legal assistant"

Competitive Advantage

Feature	LawGPT	Harvey AI	Ironclad	Casetext
Asian Language Support	✓	✓	✗	✗
SME-Focused Solution	✓	✗	—	✗
US Market Entry Support	✓	—	✗	✗
RAG + Internal Docs	✓	✓	✗	—
Government Validated	✓	—	✗	✗
Affordable for SMEs	✓	✗	—	—

Key Competitive Advantages

Multi-lingualSME PricingGov ValidatedCross-BorderCompliance

**Cultural Context**
Understanding Asian business practices when entering US markets

**Compliance Focus**
Specialized regulatory navigation for US market entry

Market Advantage: While Harvey AI (\$5B) and Ironclad (YC) focus on enterprise solutions, LawGPT uniquely addresses the \$300-500M untapped market of Asian SMEs entering the US with a specialized, culturally-aware legal AI solution at SME-friendly pricing.

World-Class Team

18
Full-Time Experts

8
AI/Dev

6
Legal

4
Growth

✓ DC Bar-Licensed Attorney

🌐 Multi-lingual (EN/KR/JP/CN)

🏆 Legal AI Competition Winners

🏛️ Government-Validated Technology



Executive Leadership

Dual CEO structure with technical AI founder and legal domain expert; 10+ years in LegalTech innovation

🔗 US Legal

🔧 AI Research

🌐 Global Business



AI & Engineering (8 FTEs)

Specialized team with LLM expertise; RAG technology that achieves 95% accuracy in legal domain

🏠 LLM/RAG

💬 Legal NLP

☁️ Cloud SaaS

📊 Legal Data



Legal Domain Experts (6 FTEs)

International legal team specializing in US-Asia cross-border business law and compliance

📄 US Compliance

🔗 Contract Law

🛡️ IP Protection

🗣️ Multi-lingual



Growth & Strategy (4 FTEs)

Silicon Valley-experienced BD team with KIC-SV membership and strong tech partnerships

🏢 SV Network

🏢 Enterprise Sales

📈 SaaS Growth

🤝 Silicon Valley Validation & VC Network



Morgan Stanley

IR meetings (Sep 2025)



500 Global

Follow-up mentoring



KIC Silicon Valley

Official membership



Microsoft

\$150K Azure Credits

Financials & Projections

Revenue Trajectory

CURRENT ANNUAL REVENUE (2024)

\$265k

Validated

PROJECTED ARR (Y1 US ENTRY)

\$1M

3.8× Growth

Based on 50 enterprise clients × \$20K avg

Key SaaS Metrics for Investors

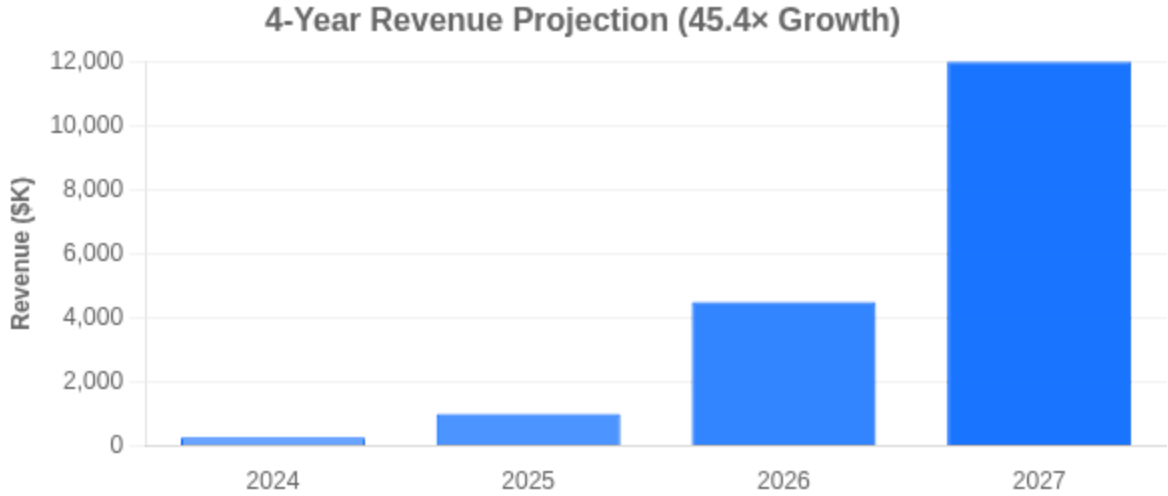
LTV:CAC
10:1
Industry avg: 3:1

Gross Margin
85%
SaaS benchmark

Retention
92%
Monthly basis

Path to Profitability

Break-even: Q4 2026 | Projected EBITDA: 28% by 2027 | Cash runway with new funding: 24+ months



Revenue Growth Strategy

SME Expansion

50 → 500 clients by 2026

API Revenue

30% of total by 2026

Geographic Growth

US → Japan → India pipeline

AWS/GCP Marketplace

\$2.5M ARR by 2027

FUNDING

Funding & Use of Proceeds

Accelerate Global Expansion & Product Development

Targeting **\$300M-\$500M** legal tech market opportunity for Asian SMEs entering the US market, with proven government client validation

- 🕒 24-month runway to \$1M ARR
- 📅 Close: Q1 2026
- 🌐 Break-even: 2027

\$3M

Series A Investment

For global market expansion & AI enhancement

Use of Proceeds



- US Expansion (40%)
- Product Dev (30%)
- Sales (20%)
- Operations (10%)

Strategic Milestones (12-24 months)

- ✓ 50 US clients in Y1
- ✓ GCP marketplace launch
- ✓ Silicon Valley office
- ✓ US legal corpus integration

Key Investment Areas



US Market Expansion 40%

Silicon Valley office, US legal expertise hiring, market localization and strategic partnerships with law firms



AI Enhancement 30%

Expanding US legal corpus integration, multi-state compliance capabilities, and enterprise-grade API development



Sales & Partnerships 20%

AWS/GCP marketplace integration, law firm channel partnerships, and targeted SME acquisition strategy



Active Investor Discussions

- 📅 Morgan Stanley (Sep 9)
- 🌐 500 Global (ongoing)
- Seeking lead investor with LegalTech expertise

CONNECT WITH US

Thank You & Next Steps



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Schedule a demo: Explore how LawGPT can transform your global expansion strategy

Additional Investor Materials



Complete Market Analysis

Detailed TAM/SAM/SOM & growth projections



Technical Architecture

RAG implementation & AI model details



Client Case Studies

Success stories & testimonials



Financial Projections

Detailed 5-year growth model

→ Immediate Action Items



Schedule Demo

Experience LawGPT in action



Meet Our Team

Connect with our experts



Investment Path

Discuss partnership details

