PLYN _ pitch deck

Agentic Solution for Lowering Procurement Costs and Purchase Prices

Company Overview

AI gement

AIgement Corporation

Founding Year

July 11, 2023

Head Office

104, 87-gil, Nonggong-ro, Nonggong-eup,
Daegu, South Korea

Affiliated R&D Center

27, 10-gil, Apgujeong-ro, Gangnam-gu,
Seoul, South Korea

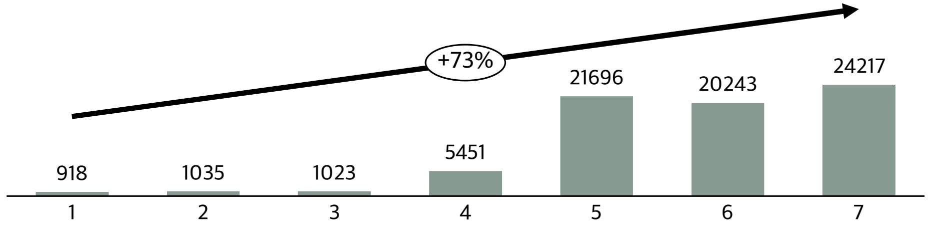
Product

PLYN

Built on Agentic AI,
PLYN empowers companies to lower procurement costs
—and stay resilient against supply chain risks.

Business Status

‘25 Monthly Revenue (USD)



Funding History

TheVentures - Seed Round (September, 2024)

Cap Table

Jeff Cho (CEO) - 84.0%
TheVentures Founders Community Fund1 - 6.7%
Tae Kyung Kim (CTO) - 4.7%
Soon Kun Park (Head of Dev.) - 4.7%

CEO Introduction

CEO Jeff Cho is a cost-reduction expert with over 10 years of experience leading strategic procurement initiatives.

Jeff Cho | CEO - Business Development

- International Affairs,
  George Washington University
- B.A. in International Studies & Business,
  Handong University

Key Career Highlights

Senior Manager, Alvarez & Marsal

Johnson & Johnson, Business Excellence Lead

Partner, Nemo Partners SCG

Head of Strategy, Parking Cloud

1) Purchasing & Supply Management

CEO's Past Achievements from PSM[1] Projects

"Average Cost Reduction: 8.2%"

Industry	Company	Spend[2] (USD 1M)	CR[3] (USD 1M)	Reduction Rate %
Parts	**LS**	250.5	8.7	4%
Food	**SungGyung**	15.8	2.4	15.2%
	Nolboo	50.1	2.4	4.8%
Chem. /Food	**Samyang**	222.6	17.9	8.1%
Cosmetics	**Nature Republic**	18.3	5.4	21.3%
Construction	**Doosan Construction**	487.4	48.6	10%
Steel	**Dongkook**	210.7	2.9	1.4%
Heavy Ind.	**Doosan Heavy Ind.**	440.9	46.0	10.5%
Paper	**Jeonjoo Paper**	104.3	13.2	12.6%

1) Purchasing & Supply Management

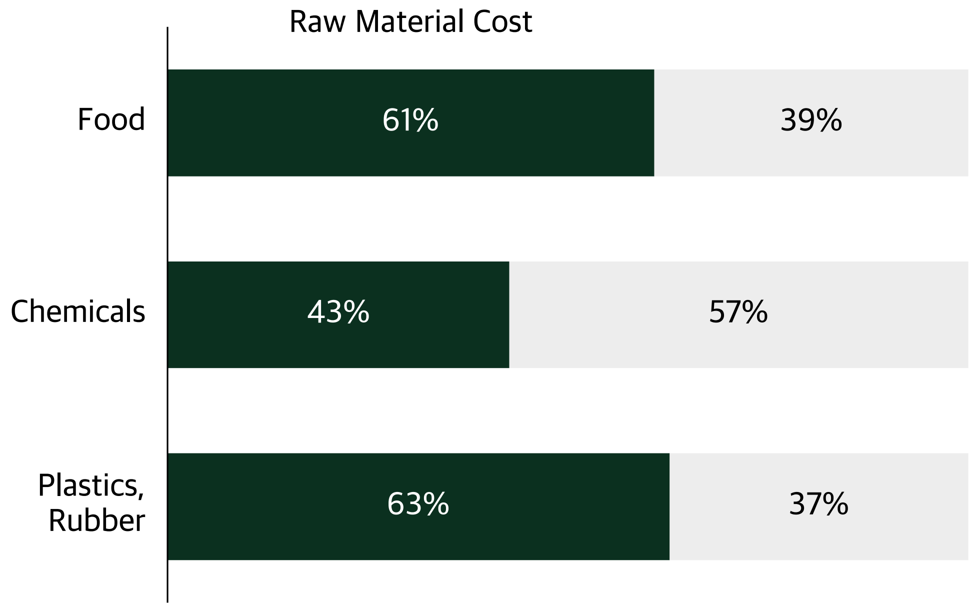
Problem

The Importance of Strategic Procurement

Strategic sourcing is emerging as a key agenda for profit improvement.

50% of a manufacturer’s costs stem from “Purchasing Raw Material”

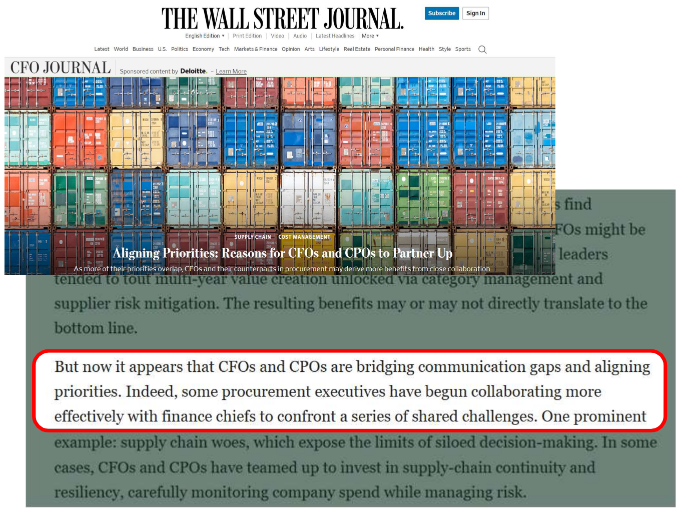
Raw material cost ratio by sector



The Growing Strategic Role of Procurement

”CFOs and CPOs are bridging communication gaps and aligning priorities” to drive margin improvement

- WSJ CFO Journal -



Problem

Barriers to Strategic Sourcing Execution

Most organizations lack the data and talent needed for effective strategic sourcing.

Procurement Team Constraints in Practice

1) Deloitte, 2023 Global Procurement Officer(CPO) Survey

Problem

Limitations of Existing Solutions

While various solutions exist, they come with clear limitations.

Procurement Cost-Reduction Consulting

1. **High upfront cost (Min. $300K-$375K per project)**

2. **Limited sustainability of savings**

3. **Results vary by individual consultant's capability**

- ✓ **40%** of companies see no savings after consulting
- ✓ **70%** see savings vanish within 3 years

Procurement Management Platform

1. **Process standardization is limited to internal data**

- ✓ External data collection & analysis
(e.g., pricing, news, suppliers) still relies on individuals

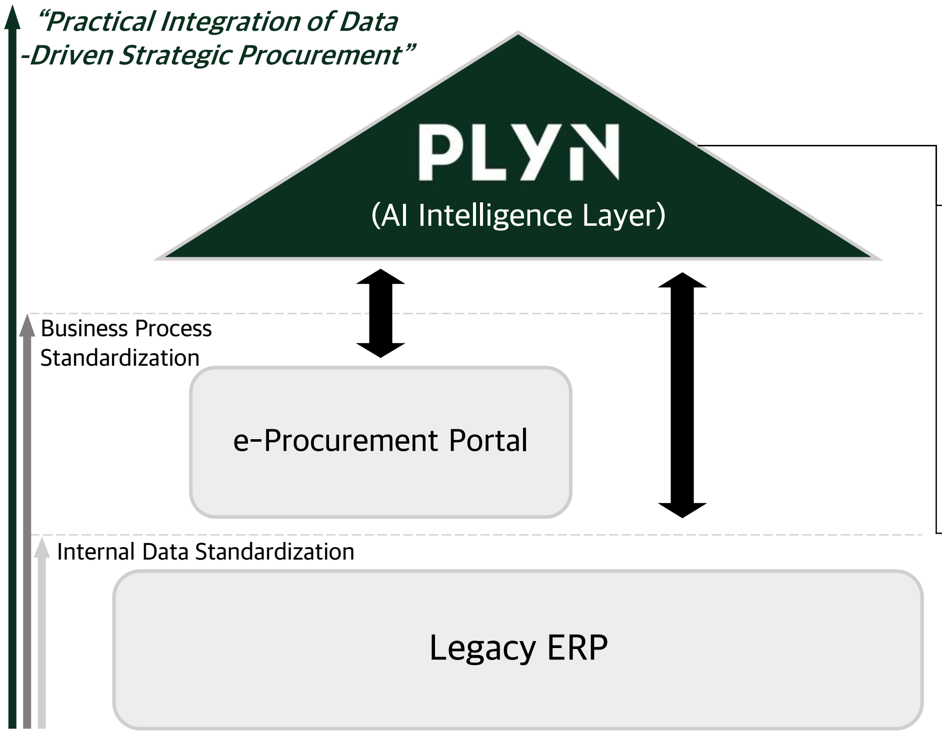
2. **Improvements depend on people, not systems**

- ✓ After PI consulting & system rollout, actual workstyle changes depend on executives and field staff

Source: E Corp. Global Consulting Statistics

PLYN Overview

PLYN is an AI Intelligence SaaS that autonomously executes strategic sourcing tasks.



1. Strategic Procurement KB[1]

- AI engine integrating I/E data with proprietary market & supplierKB[1]
- Built-in Data Agent auto-optimizes legacy ERP data

2. Domain-Specialized AI Agent

- Specialized AI trained on 10Y of consulting + real-world I/E data
- Domain-tuned LLM using 100K+ procurement cases

1) Knowledge Base

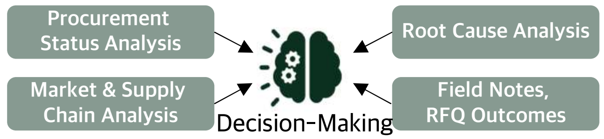
PLYN's Competitive Edge

1. Measurable savings and lasting effects

- Bootcamp delivers savings in just 50 days
- Ongoing cost reduction powered by PLYN

2. Objective basis for supplier selection

- Real-time traceability and logs for actions like issue review and vendor selection



PLYN

Procurement with Proof.

Powered by Data.

3. Structuring human intelligence into data

- Stores previously lost insights and applies them to AI instantly

4. 24/7 data collection

- Uses pipelines and dynamic crawling to replicate 24/7 manual research

KODATA panjiva S&P Global TRADING ECONOMICS dun&bradstreet

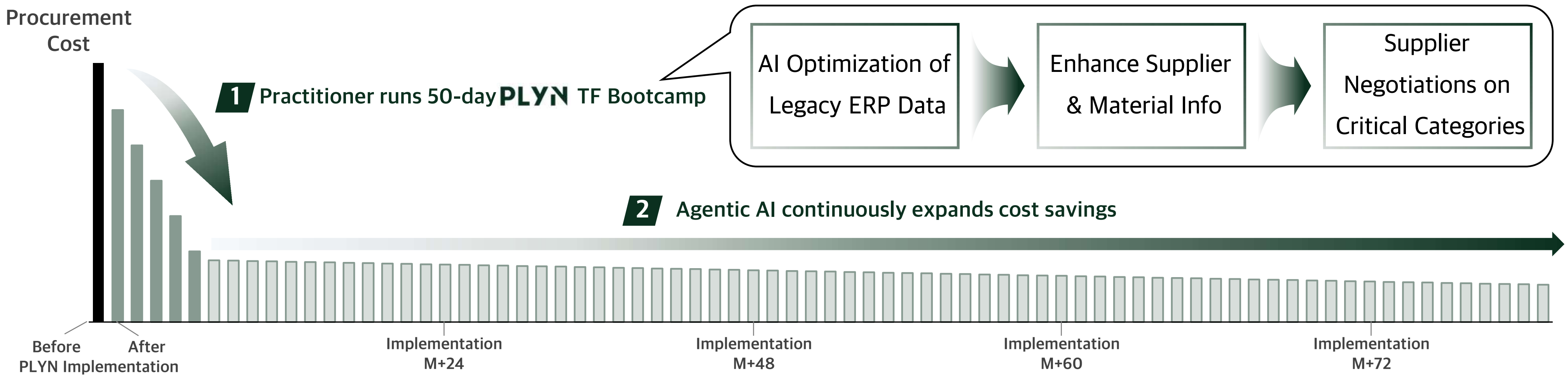
Data Pipeline

Dynamic Crawling

PLYN Implementation Process

Cost savings begin within 50 days of implementation and are sustained over time.

PLYN Bootcamp



1

Rapid Cost Savings via Bootcamp

PLYN and field teams collaborate to deliver short-term results

2

Systematic Cost Defense Enabled by PLYN Rollout

Practitioners block price hikes through AI-driven process change

Case Study - Seoul Food Industrial

서울식품공업(주)

Seoul Food Industrial Co., Ltd.,
KOSPI-listed Food Manufacturer

"Achieved Anuual Cost Savings of $1.15M"

당사는 2024년 11월부터 "㈜에이아이지먼트" 솔루션을 활용해 진행된 구매비용 절감 활동의 결과로 하기 잠재적 절감액을 확인하였음을 증명합니다:

Rank	Sourcing Group	Annual Cost Savings [USD (K)]
1	Outer Box	286.2
2	Packaging Material	186.9
3	Edible Oils & Fats	156.2
4	Wheat Flour	123.2
5	Frying Corn Grits	111.5
...	...	...
Total		1150

서울식품공업 주식회사
대표이사 서 성 훈 (인)

Seoul Food Industrial cut annual procurement costs by ~14% through the Bootcamp after deploying PLYN in Q4 '24. PLYN

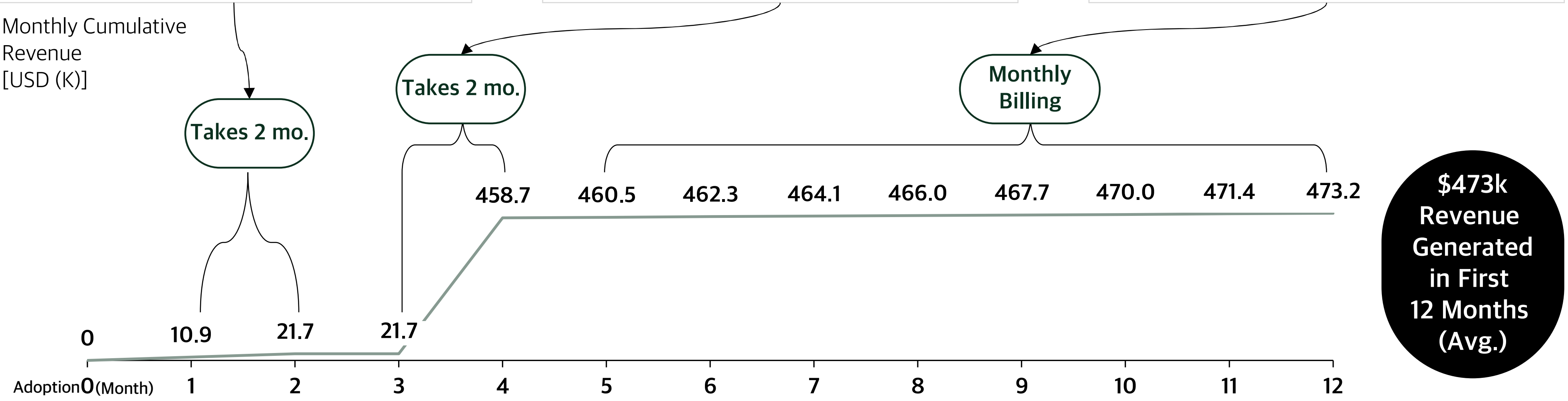
They now maintain that impact via a PLYN-based cost defense system.

Revenue Model

PLYN generates revenue across three stages: 1)Implementation ➔ 2)Bootcamp➔ 3)Subscription.

Revenue Generation Timeline over First 12 Mounths (for a $100M Manufacturing Client)

1. Data Setup & solution onboarding fee	2. Bootcamp fee	3. Service & AI token usage (subscription)
$22K+ / Customer (based on custom data sources)	**30% of Annual Cost Savings** (shared with customer)	**$360 / Month / ID + extras** Usage fee is calculated per user ID



Business Status

2025 Government Grant & Support Programs	
R&D	TIPS
	2025 HPC Support Program: Secured 3× NVDA H100 GPUs
	AURI-Supported Joint R&D Program
Commercia-lization	2025 Specialized Startup Pakcage Program(Series 2)
	2025 Cheonan Startup Park Scale-up Program (Chungnam)
Global Expansion	2025 K-Global Accelerator
	2025 Global Expansion Support for Service Business Model
	2025 Global Venture Startup Incubation Program
Others	Data Voucher Program: Registered as DS Provider

Clients & Partners

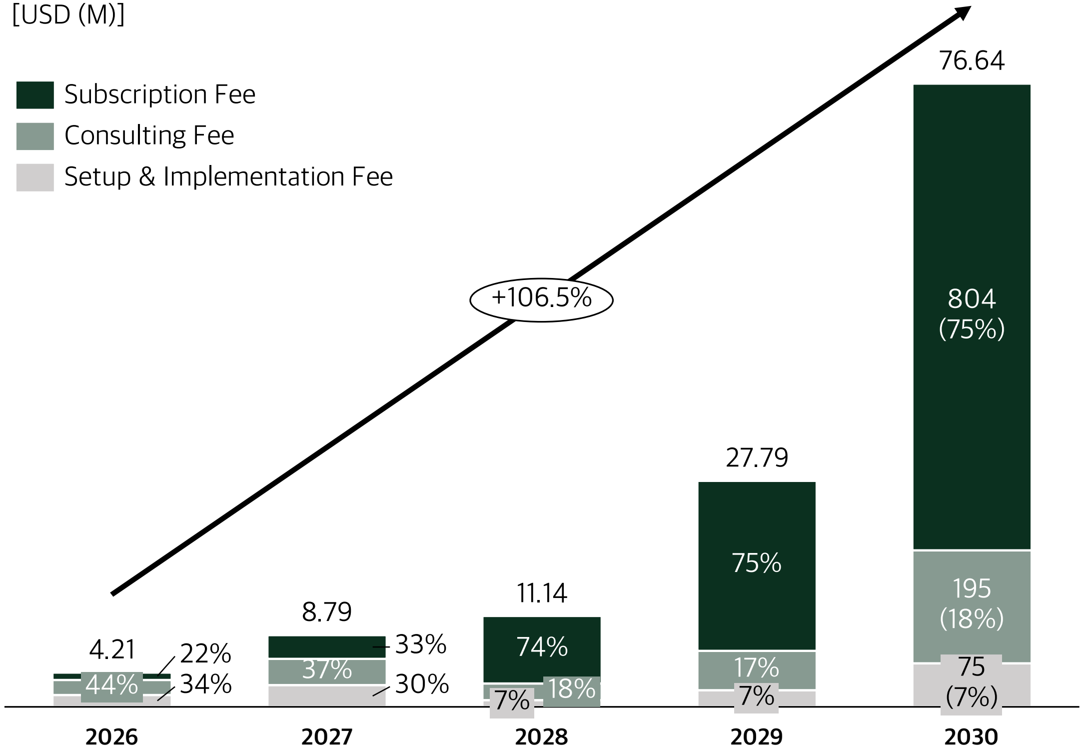
AERIX .,Ltd. (POSCO Group)
Jang Han Engineers, Inc.
Seoul Food Industrial Co., Ltd., (KOSPI-listed)
GRANIX.,Ltd. (Billy Angel)
Dobe Ind.Co.,Ltd.
Samah International.,Ltd.
Alvarez & Marsal

kt (Ongoing PoC)
다이소 (Ongoing PoC)
SeAH 세아FS (Ongoing PoC)
DAESANG (Deployment under discussion)

Revenue Schedule

Revenue Target of $76.64M by 2030

PLYN Revenue Forecast
[USD (M)]



PLYN targets $76.64M in revenue by 2030, backed by a proven business model.

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PLYN, the Next-gen AI Augmentation